

Build communication confidence

Conversation Catalyst

Conversation Catalyst builds confidence through meaningful workplace conversations.

Participants practise speaking English by discussing realistic scenarios using characters, workplace situations, life events and industry vocabulary drawn from their own working environment. It helps to:

- Create a storyline as a backdrop for conversations
- Customise to the context of the particular work environment
- Stimulate reflective conversations with prompts and queues

Who & When

- Group size should be 8 to 10. A skilled facilitator will know to involve all participants in healthy conversation.
- Sessions of an hour provides for a meaningful conversation to develop.
- Conversation Catalyst can be used once a week.

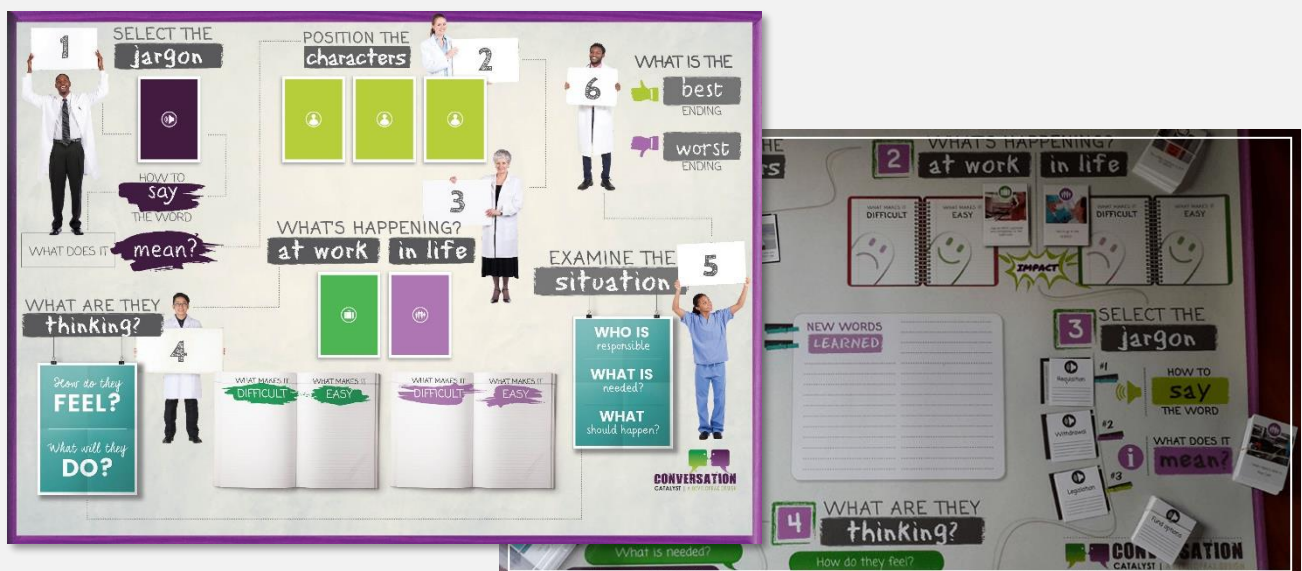
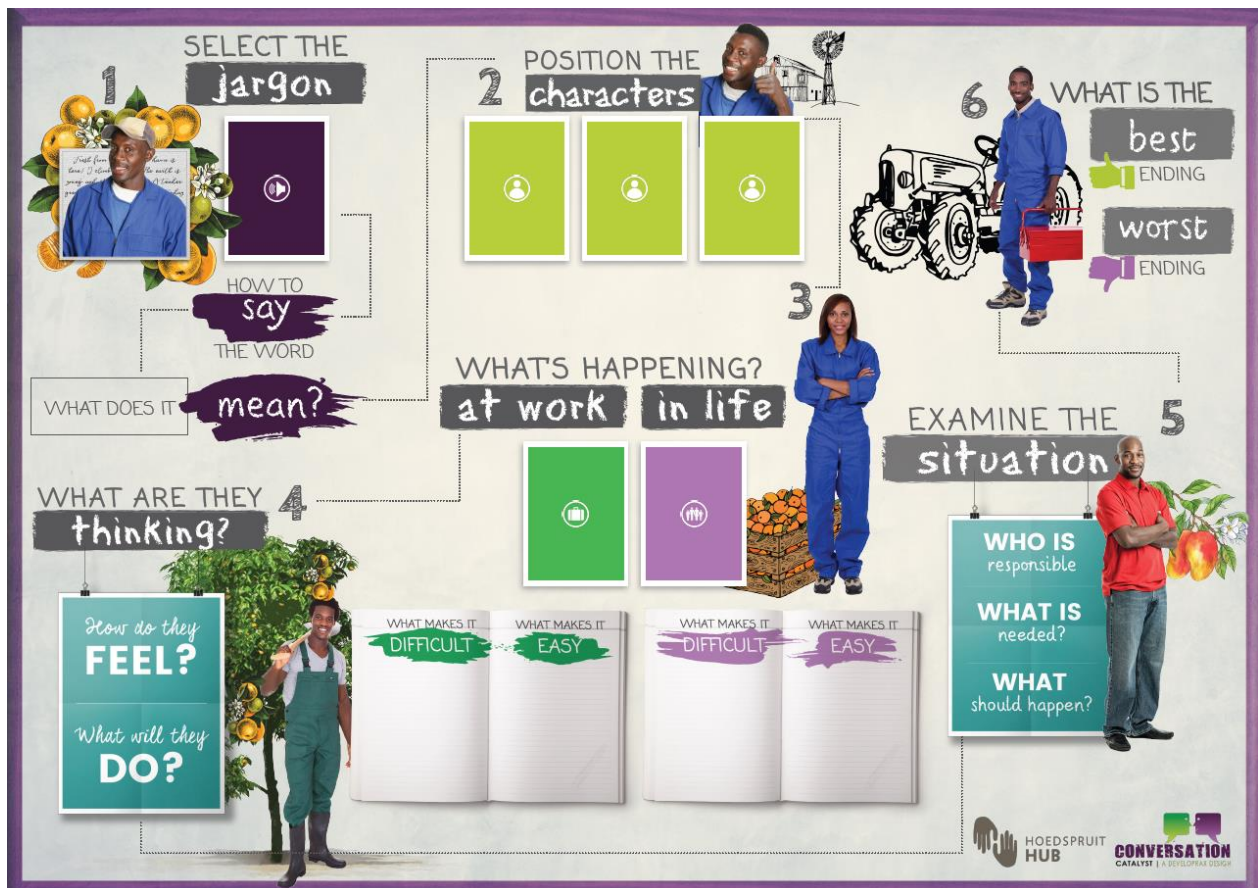
How it works

- Participants select the cards randomly and unpack in the spaces provided on the board.
- This creates the scenario in which the conversation can be set.
- Use the questions and prompts to embroider on a storyline and speculate about different angles and actions.
- Create a habit of highlighting unknown or unfamiliar words, not only those selected in the jargon cards. Encourage recording and explanations of words. Allow practise of pronunciation and clarify spelling.
- Encourage participants to welcome corrected grammar and to practise during the conversation classes.

Built Around Your *Workplace*

Every Conversation Catalyst board is custom designed for your workplace.

The example below has been developed for a citrus farm, but we adopt the same framework to offices, laboratories, retail stores, factories, hospitals, call centres, logistics operations, mines, hospitality environments, and many more.



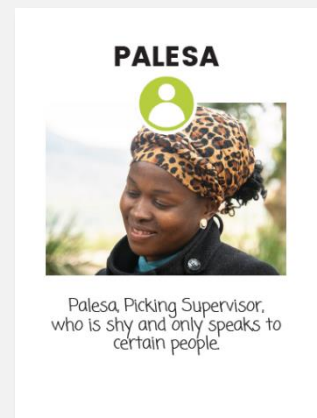
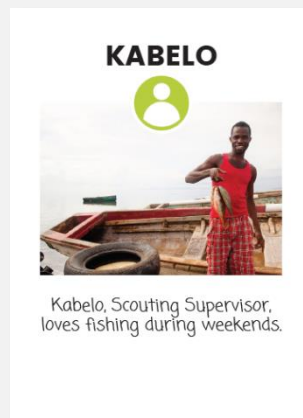
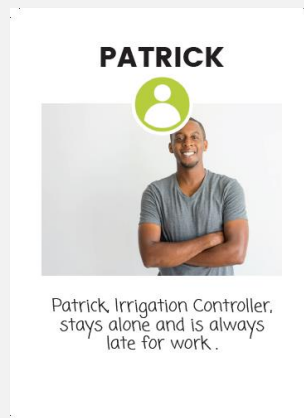
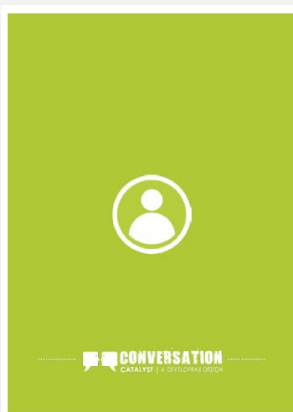
How we Customise Conversation Catalyst

We work with your organisation to create:

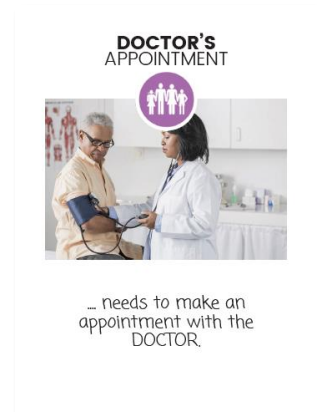
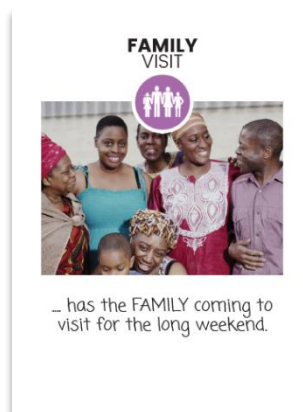
- ✓ workplace characters
- ✓ everyday work situations
- ✓ common life situations
- ✓ company terminology
- ✓ industry jargon
- ✓ photographs from your environment
- ✓ pronunciation resources

Because learning transfers more effectively when participants discuss real people, real equipment, and real situations from their own workplace.

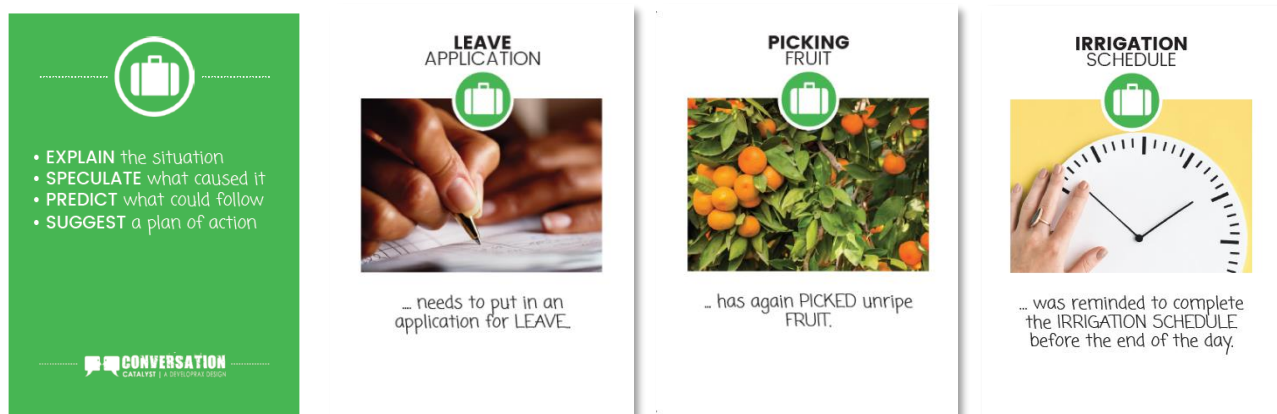
Built Around Your People | Character Cards



Built Around Your World | Life Situations



Built Around Your Conversations | *Work Situations*



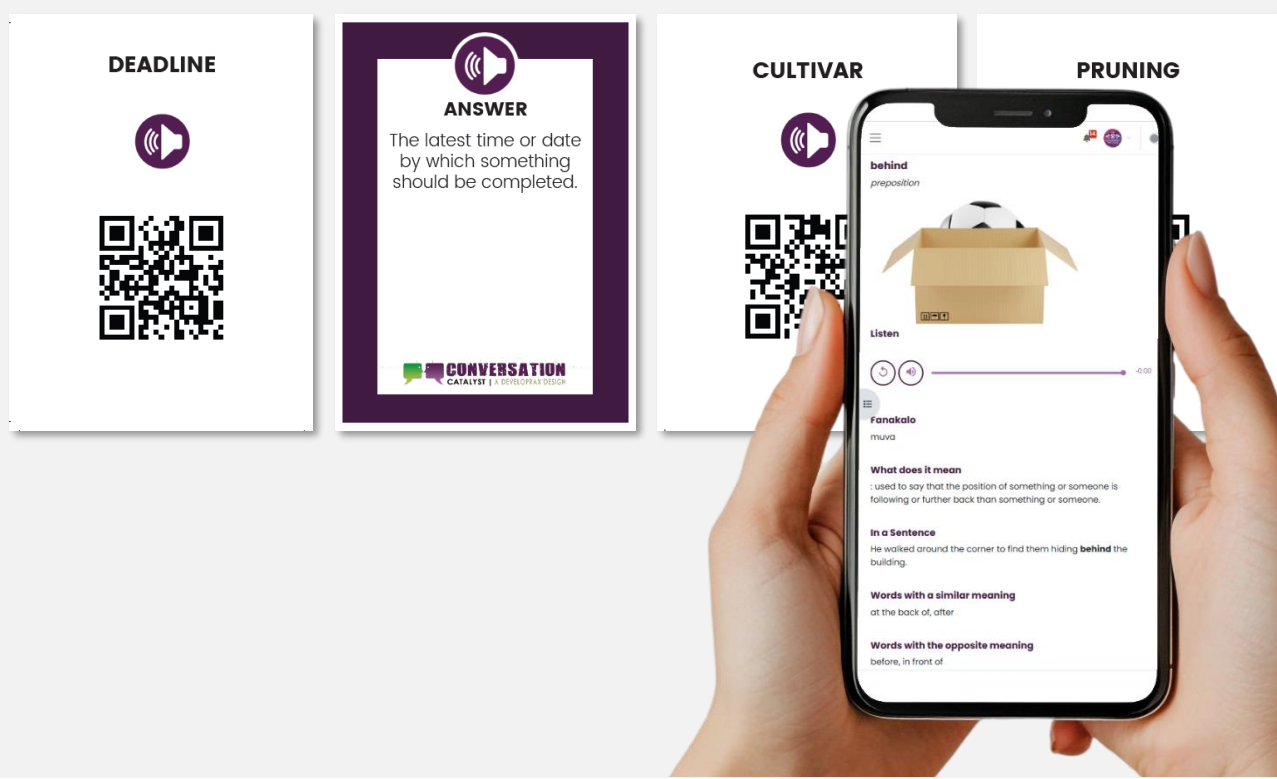
Extend Learning *Beyond the Conversation*

Every jargon card includes a QR code that opens an online learning activity where participants can:

- ✓ hear correct pronunciation
- ✓ view photographs
- ✓ understand the meaning
- ✓ see the word used in context
- ✓ practise independently after class

This blends face-to-face conversation with digital learning and allows vocabulary to be revisited whenever needed.

Built Around Your Terminology | *Jargon Cards*



Facilitator Support

Facilitator guides and discussion prompts are included to help facilitators lead engaging conversations—even if they are not English language specialists.

What changes for participants

Conversation Outcomes

Participants begin to...

- ✓ contribute more confidently in group discussions
- ✓ ask questions instead of remaining silent
- ✓ explain workplace problems more clearly
- ✓ use industry terminology correctly
- ✓ practise speaking in a supportive environment
- ✓ build confidence before using English on the job

**We help organisations measure,
understand, and improve English
capability in the workplace**

— so, hiring, training, and performance
actually work.